



UNITED ANGLERS
of Southern California

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July 9, 2008

Marine Life Protection Act Initiative
c/o California Resources Agency
1416 Ninth Street, Suite 1311
Sacramento, CA 95814
Attention: Melissa Miller-Henson

RE: Regional Stakeholder Group Initiative Nomination
Bob Osborn

Dear Ms Miller-Henson:

United Anglers of Southern California (UASC) nominates Bob Osborn for the South Coast Regional Stakeholder Group (SCRSG). UASC has over 40,000 affiliated members, primarily in the South Coast Region and is seen as the primary organization representing recreational anglers in Southern California. Information is distributed to the sportfishing community through:

- Quarterly printed newsletter
- Regularly scheduled presentations at Fishing Clubs
- Three weekly fishing oriented radio shows
- Monthly column in *Pacific Coast Sportfishing*
- Monthly MLPA email blast to over 6,000 fishermen
- Appearances at all regional fishing events such as the Fred Halls Shows (and?)
- Board members include representatives from the media
- Active Industry Committee dedicated to educating the Southern California tackle industry including tackle stores, manufacturers and distributors

As a member of the SCRSG Bob will utilize UASC's network to both inform and educate regional fishermen about the process.

In addition, by participating in the North Central Regional process, Bob understands and can help guide other stakeholders in the MLPAL process. Fear of the process has prevented many in the sportfishing community from participating and consequently the process has not addressed their needs.

Bob was bitten by the fishing bug early and grew up fishing here, first as a teenager in Malibu, later as an airman at Vandenberg Air Force Base, as a deck hand out of San Pedro, and now as a beach dweller in Orange County. He has first hand knowledge through on the water/sand over half a century knowing not only what it is like now but what it was like then. He is seen as an expert in the community.

The I-Team has had an opportunity to see Bob work with different constituencies in the North Central Regional Stakeholder Group. He's sought out members to determine his or her interest in order to reconcile seemingly incompatible positions and find a solution that incorporates the needs of many groups, often merely by educating each side about the others' needs and that both needs can be met at the same time. Bob's extensive knowledge of the Southern California bight will ground truth this insight and serve the South Coast Region well.

UASC will make additional nominations of stakeholders who share UASC's vision of providing both access for recreation and high conservation values, those who understand the importance of working with other stakeholders. We hope that this team will be able to lead the SCRSG members, particularly the consumptive community to develop a consensus plan for the region.

Sincerely,

A handwritten signature in black ink, appearing to read "Tom Raftican". The signature is fluid and cursive, with a long horizontal stroke at the end.

Tom Raftican, President
United Anglers of Southern California